

## **2017 Culture, Tourism and Sport Conference**

### **Purpose of report**

For information.

### **Summary**

The LGA's annual Culture, Tourism and Sport Conference will be Wednesday 22 February – Thursday 23 February at The Bristol Hotel, Bristol.

This report updates members on developments to the programme since the last board meeting.

### **Recommendation**

Members are invited to note the updated programme.

### **Actions**

Officers will take forward actions in line with Members' steer.

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## **2017 Culture, Tourism and Sport Conference**

### **Introduction and Background**

1. Officers have continued to develop the programme in line with members' recommendations. There has been a particularly high number of offers to speak at this conference, which is confirmation that it is held in high regard.
  2. There are now 44 delegates booked on to the full conference, including the dinner.
  3. Unfortunately, Karen Bradley MP, Secretary of State for Culture, is unable to attend but has confirmed that she will ask one of her ministerial team to represent her.
  4. In response to board members' feedback, an additional static presentation has been added to the morning programme as an alternative to the walking tours. We have also requested the walking distance associated with each tour from Bristol Council, as soon as we have this information we will be updating the conference website for delegates, to help inform their choice.
  5. The current programme is below:
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# Leading Innovation: The Future of Culture, Tourism and Sport, 22 – 23 February 2017

## The Bristol Hotel, Bristol

### Day 1

5.00–6.00	Registration, refreshments and networking
7.00	M Shed private viewing of Bristol Places
8.00	Conference Dinner at M Shed

### Day 2

8.00	Registration (for new delegates), refreshments and networking
9.00	<p>Walking study tours that showcase the host city's culture, tourism and sport offer with a focus on new ways of working.</p> <p><b>ST1: Bristol's creative sector</b> Bristol's dynamic creative industries are a vital part of the city's economy and nationally important. This tour looks at how innovation in the creative sector adds to Bristol's culture and attracts tourism.</p> <p><b>ST2: Sporting events in the city</b> Bristol City Centre has hosted several major sporting events, including a double stage of the Tour of Britain 2016. This tour will discuss the challenges and benefits of using a major city centre for sporting events.</p> <p><b>ST3: Sugar and slavery</b> This tour will examine 'what makes Bristol'; its history, people and cultures, the legacy of the slave trade, and how these have shaped today's Bristol.</p> <p><b>ST4: The Old City and street art</b> This tour brings together two important parts of Bristol's cultural and tourism offer, from the Old City's historic buildings through to Bristol's world leading street art scene.</p> <p><b>ST5: Alliance Leisure</b> – static 30-min presentation (Description tbc). Additional relevant videos will be available beforehand, showcasing council work.</p>
10.30	Refreshments and networking
10.45	<p><b>Chair's welcome</b></p> <p>Cllr Ian Stephens, Chair, LGA Culture, Tourism and Sport Board</p>
10.55	<p><b>Host council welcome</b></p> <p>Marvin Rees, City Mayor, Bristol Council</p>
11.05	<b>Plenary 1</b> Ministerial speech
11.30	<p><b>Workshop sessions round 1</b></p> <ol style="list-style-type: none"> <li>1. Community engagement and commissioning - Tamsin Curor, Creative People and Places, and St Helens Heart of Glass project</li> <li>2. Place-making and cultural services – Polly Hamilton, CCLOA</li> <li>3. Effective commissioning of sport and cultural services – TBC, Sport England pilot areas</li> </ol>
12.30	Lunch and networking
1.30	<p><b>Plenary Debate</b></p> <p>Sheila Healey, National Council, Arts Council England Duncan Wilson, CEX, Historic England Lady Penelope Cobham, VisitEngland TBC, Sports England</p>

2.15	<b>Workshop sessions round 2</b> <ol style="list-style-type: none"> <li>1. Community engagement and commissioning - Tamsin Curor, Creative People and Places, and St Helens Heart of Glass project</li> <li>2. Place-making and cultural services – Polly Hamilton, CCLOA</li> <li>3. Effective commissioning of sport and cultural services – TBC, Sport England pilot areas</li> </ol>
3.15	<b>Plenary 2</b> <b>Post-Banksy: using culture to drive the regeneration of Weston</b> Cllr Mike Jackson, Leader, North Somerset Council
3.35	<b>Plenary 3</b> TBC
4.00	Conference close CTS Board Meeting

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